### **Social Media Promotions**

# **Social Media Promotion Rules**

At Coeur d'Alene Casino Resort Hotel, we love connecting with our customers through exclusive giveaways and contests. Before you participate in any of our Social Media Promotions, here's what you need to know.

NO PURCHASE NECESSARY. MAKING A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

When engaging in our Social Media promotions or giveaways, you must adhere to the official rules. The sponsor of each promotion is the Coeur d'Alene Casino Resort Hotel, owned by the Coeur d'Alene Tribe, a federally recognized sovereign Indian Nation. The casino's location is 37914 S Nukwalqw St, Worley, ID 83876, United States, and promotions may involve sponsor sub-brands.

Please note that our promotions and giveaways are not endorsed, sponsored, or administered by Facebook or Instagram.

By entering a promotion or giveaway, you, as an Entrant, confirm that you meet all eligibility criteria and agree to abide by Coeur d'Alene Casino's Official Rules. This includes accepting the decisions made by Casino Management.

# Official Rules:

- 1) Eligibility:
- a) To enter a promotion or giveaway, participants must be Coeur Rewards Members, present valid government-issued identification, and be at least eighteen (18) years old.
- b) Individuals who have been trespassed or excluded from Tribal territories or businesses, barred by the Coeur d'Alene Tribe, or enrolled in the self-exclusion program are not eligible to participate.
- 2) Entry:
- a) To enter, participants must follow the Coeur d'Alene Casino Social Media page and either "Like" or "Comment" on the post, unless otherwise specified. Sharing the post will not increase your chances of winning. Entrants agree to follow the instructions provided in the giveaway description.
- b) Entrants may enter once unless stated otherwise. Prizes are non-transferable. Administrators reserve the right to disqualify individuals who fail to adhere to the social media policy. Coeur d'Alene Casino reserves the right to ban or exclude individuals from social media giveaways/ pages at their discretion. Late, incomplete, or invalid registrations will not be accepted. The authorized social media account holder may only enter on their behalf. Potential winners may be

required to provide proof of account ownership. Odds of winning depend on the number of entrants.

- c) By entering, participants understand and agree that Coeur d'Alene Casino, its representatives, and licensees may use their name, image, and other provided information for promotional purposes. Entrants consent to the use of their name, comment, photograph, and entry in Coeur d'Alene Casino's digital media.
- d) Coeur d'Alene Casino reserves the right to disqualify entrants tampering with the entry process or violating the official rules. If an entry infringes upon another's intellectual property rights or violates terms of service, the entrant will be disqualified. Sponsors may change the winner if violations occur.
- 3) Award of Prizes:
- a) Each promotion or social media giveaway will run until the specified date and time.
- b) Prizes are awarded as displayed. Advertised prizes are subject to availability and may differ from actual prizes.
- c) Winners must claim prizes in person at Coeur d'Alene Casino, presenting valid photo ID and Coeur Rewards card. If winners are not members, they may join before claiming prizes.
- d) Winners must claim prizes by the event date or within 30 days after the giveaway closes. Failure to claim prizes within this period results in forfeiture.
- e) Mutilated, forged, misprinted, altered, tampered with, mechanically reproduced prize receipts, vouchers, or drawing entries are void.
- f) All applicable taxes or fees are the responsibility of the entrants.
- g) Coeur d'Alene Casino is not liable for lost, damaged, or tampered prizes.
- h) Participants responding to potential fraudulent accounts do so at their own risk.
- I) Coeur d'Alene Casino may withhold prizes associated with canceled events without obligation to the winner. Any provided tickets are subject to certain terms and conditions specified therein. No cash equivalent or substitution of any prize is offered, except at the sole discretion of the Coeur d'Alene Casino.
- 4) General Rules:
- a) Casino Management will resolve disputes not covered by the rules, with decisions being final and binding. Disputes must be reported to Casino Management within 24 hours. In case of a dispute, the decision of the Coeur d'Alene Casino management is final. The customer is responsible for all applicable taxes.

- b) This giveaway is governed by the laws of the Coeur d'Alene Tribe without respect to conflict of law doctrines. As a condition of participating in this promotion and/or social media giveaway, participant agrees that any and all disputes that cannot be resolved between the parties and causes of action arising out of or connected with the promotion or giveaway, shall be resolved individually, without resort to any form of class action, with the Coeur d'Alene Tribal Court having exclusive jurisdiction over the matter. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering the promotion or giveaway). Entrants further waive all rights to have damages multiplied or increased. Coeur d'Alene Casino and entrants agree that no dispute arising out of a promotion or giveaway shall be brought to arbitration. Nothing in these rules shall be construed as a waiver of the Coeur d'Alene Tribe's inherent sovereign immunity.
- c) By participating in our Social Media promotions or giveaways, entrants agree to release and hold harmless the Coeur d'Alene Casino Resort Hotel and the Coeur d'Alene Tribe, its affiliates or related companies, advertising agencies, licensees, franchisees, partners, retailers, distributors and any other interveners related to the promotions or giveaways and each of their respective officers, directors, employees, agents, representatives, successors and assigns from any and all claims, cause of action, or liability, including, without limitation, any injury, death or damage to or loss of property, resulting from the participation in the promotions or giveaways, or misuse of any prize.
- d) The sponsor is not liable for technical malfunctions during the promotion period and reserves the right to extend, modify, cancel, or terminate the giveaway due to technical issues.
- e) Management may modify or cancel the rules or promotion at any time.
- f) Coeur d'Alene Casino is not responsible for damages resulting from interactions with fraudulent accounts.

## How to know it's your team at Coeur d'Alene Casino

#### Facebook:

- 1. Page name: Coeur d'Alene Casino Resort Hotel (no dashes, no missing spaces, no misspellings).
- 2. Page link: <a href="https://www.facebook.com/CDACasinoResort">https://www.facebook.com/CDACasinoResort</a>
- 3. Page creation date: June 23, 2011
- 4. Winners will be notified through direct message or pinned comments. No friend requests will be sent, as you follow pages rather than friend people. Personal or financial information will never be requested through Facebook or Messenger. Prizes are claimed in person, without the need for registration forms or links.

# Instagram:

- 1. Name: Coeur d'Alene Casino Resort or @cdacasino (no dashes, no missing spaces, no misspellings).
- 2. Page link: https://www.instagram.com/cdacasino/?hl=en

3. Winners will be notified through direct message or comments. Personal or financial information will never be requested through Instagram. Prizes are claimed in person, without the need for registration forms or links.

Please report any fraudulent accounts that may have contacted you. Click on the three little dots ••• by the fake page's comment or reply and report as spam.